

# 1939 Alluring Touch

Oct 30, 2008



## Stain Proof – No Exceptions™

Strudon® is inherently stain proof. Carpets made of 100% Strudon® fiber are ideal for high stain environments including food service areas and rental units.



## Guaranteed Side Match

- Uniform color from seam to seam
- Helps hide seams
- Installer friendly



## Pre-Washed to Stay Clean Longer

Carpet that's clean in the first place stays clean longer. This carpet is pre-washed to remove the processing oils that attract dirt. You can feel the difference: unlike ordinary carpet, our carpet doesn't feel greasy.



## GREENChoice

- FullCircle™ Backing with 10% post-consumer recycled content
- Qualifies for recycling program
- Certified with the Carpet & Rug Institute's highest Indoor Air Quality rating: Green Label Plus
- BioFresh™ Anti-microbial protection for a cleaner fresher indoor environment



## Residential Warranties

- Lifetime Wear
- Lifetime Fade & FuzzFree™
- Lifetime Anti-shock
- 10 year Stain Proof – No Exceptions™
- 7 year Texture retention

See full text for details.

## Style 1939

01 Mochaccino	09 Linen	18 Sugar	24 Brazil Nut
03 Camel	10 Fossil	19 Charcoal	25 Honey
04 Portabella	12 Ecru	20 Wedgewood	26 Cashew
05 Walnut	13 Oatmeal	21 Slate	27 Clover
06 Baked Clay	14 Cameo	23 Green Tea	28 Pond

July 3, 2008

Style 1939 Alluring Touch  
 Manufacturer Kraus® Inc

**CONSTRUCTION**

Fiber system	100% BCF StrudonSilc™	
Construction	LCL	
Standard backing system	FullCircle™ backing: 10% post-consumer recycled content	
Pile weight	36 oz./y <sup>2</sup>	1220 g/m <sup>2</sup>
Pile height	0.31"	8.0 mm
Gauge	1/8	31.5 rows/10 cm
Stitches	10.0 s.p.i.	39.4 stitches/10 cm
Density	4500	9.7 kilotex/cm <sup>2</sup>

**PROTECTION**

Coloration	Solution dyed
Stain resistance	Stain Proof – No Exceptions™
Soil protection	Pre-washed™

**SUSTAINABILITY**

CRI/CCI air quality test	Green Label Plus	GLP 4678
Recycling program	Eligible for recycling program	
Recycled content	10% post-consumer recycled content in backing*	

**PERFORMANCE**

Static generation	Maximum 3.5 kV (AATCC 134)
Flammability	Canada: CGSB 4GP-161 USA: DOC FF 1-70
Light fastness	L6
Change on wet cleaning	Gray scale 5

**INSTALLATION**

Approximate pattern repeat (w x l)	12" x 10"	30 cm x 25 cm
------------------------------------	-----------	---------------

**WARRANTIES**

Warranties (see full text for details)	Lifetime Wear Lifetime Fade & FuzzFree™ Lifetime Anti-shock 10 year Stain Proof – No Exceptions™ 7 year Texture Retention
---	---

Follow manufacturer's installation recommendations. Correct seam sealing is necessary to prevent seam breakdowns. Due to dye lot variations, actual material may vary slightly from samples. Shading is a characteristic of a cut pile carpet and not a manufacturing defect. For best results, all seams must be row cut and the carpet must be dry laid to optimize pattern match. The manufacturer reserves the right to modify the specifications to improve the product without notice and without prejudice.

\*Percentages of recycled content and wind power are accurate at date of printing. The availability of these inputs may fluctuate. See [www.krausflooring.com](http://www.krausflooring.com) for latest specifications.

E&OE.

